



PROMARINE INFO & LOGISTICS SDN BHD

Make life better with Technologies

IT Solution & Marine Solutions

PROMARINE INFO & LOGISTICS SDN BHD

www.promarineinfo.com

Company Profile



- ❑ Enterprise web services & AI backed IOT products company
- ❑ Marine solutions and IT expertise Company
- ❑ 20+ strong team
- ❑ Headquartered in Malaysia , with partners office in India

- ❑ **Competitive strengths**
 - Highly experienced in Marine and IT problem solving
 - Market leader in e-Commerce / Mobile applications
 - Mature and evolved product portfolio over the last 2 years
 - Innovative pricing and engagement models

- ❑ **Vertical expertise**
 - Marine consultation
 - IT Consultation and development
 - E-Commerce/ Mobile application development
 - Education

- ❑ **Culture:** It is our mission to continually engineer professional technology in parallel with our clients' needs to collaboratively revolutionize inexpensive business solution.



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Partnership Profile

- **Promarine is marine & Software Company, partnering with IT development company in India.**
- **Promarine office is at Malaysia.**
- **Promoters are highly educated Marine and IT professional**
- **Partners office has 22 Highly qualified experienced software engineers**
- **Company has more than 150 Happy Clients, 175 Projects completed.**



Our Clients



Testimonial

“Your efficient and good services have contributed to the satisfactory sales” .

-Rajiv Arjun Luthra
(AKAI Chairman and Managing Director)



Our core business

- 1) Cyber security**
- 2) Software development /Software products development**
- 3) GO GREEN software solutions**
- 4) Mobile Application development (Android/IOS)**
- 5) E commerce site development /Website development**
- 6) Social Media Marketing /Digital marketing**
- 7) Branding (On line)**
- 8) Online marketing**
- 9) Education**
- 10) IT Man power contract /Skilled Man power supply**
- 11) Marine Inspections /technical consultation**

PREMIUM SERVICES

Delivered with Care



PROMARINE

SERVICES

Gearing Up our client's Business for the Online Marketplace with Incredible Features, we empower our client's businesses to overcome challenges & over achieve the envisioned objective



Standardized Approach

Our team implements standard strategy to render effective solution for every business.



Technology Expertise

To cater out-of-the-box solutions, we always keep ourselves updated with new technology.



Awesome Pricing

All our services are available at the best price in the specific arena.

BILLIT – GO GREEN

Accounting & Inventory software



PROMARINE



Products
By
Promarine

GO GREEN WITH BILLIT

- **Billit is a professional and Go green Invoice / Save on paper . Save environment**
- **This is a web based invoicing system.**
- **Save time, invoice your customers in seconds using yours phone or laptop.**
- **You look good professional by using Billit program where invoice is sent to clients e mail or whats app instead of giving paper bill.**

GO GREEN- POS SYSTEM



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GO GREEN WITH PIL POS

- ❑ PIL POS is professional & Go green imitative.
- ❑ This saves Invoice / Save on paper . Save environment
- ❑ Send invoice to customer phone /email directly

CRIMINALS

- **Impact:** Costly regulatory inquiries and penalties, consumer and shareholder lawsuits, loss of consumer confidence
- **Motivation:** Financial gain
- **2017 Outlook:** Cyber-extortion will continue to rise

INSIDERS

- **Impact:** Competitive advantage, trade secret disclosure, operational disruption, brand and reputation
- **Motivation:** Personal advantage, monetary gain, professional revenge, patriotism
- **2017 Outlook:** More organizations will implement insider threat mitigation programs and processes

HACKTIVISTS

- **Impact:** Disruption of business activities, brand and reputation, loss of consumer confidence
- **Motivation:** Negatively impact reputation, drive attention to a cause, pressure for change
- **2017 Outlook:** Expected to escalate attack methods with high-profile data breaches

NATION STATES

- **Impact:** loss of competitive advantage, disruption to critical infrastructure
- **Motivation:** Economic, political, and/or military advantage
- **2017 Outlook:** Will continue to strengthen their defensive and offensive cyber skills

Cybersecurity

The cost and risks of cyber attacks are increasing



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Cyber Threat Landscape

- Cybersecurity events and costs are increasing:
 - 79% of survey respondents detected a security incident in the past 12 months¹
 - Average total cost of a data breach increased 23% over the past two years²
 - Average cost paid for each lost / stolen record increased 6%¹

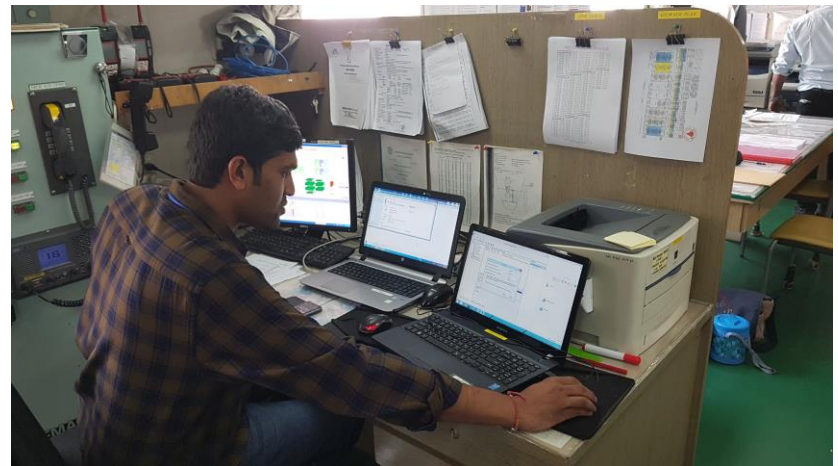
Industry Outlook

- Data breaches are expected to reach \$2.1 trillion globally by 2019³
- 76% of survey respondents¹ were more concerned about cybersecurity threats than in previous 12 months:
 - Increase from 59% in 2014

Reputational Risk

- An IT security breach can have serious implications in how a company is perceived:
 - 46% of companies suffered damage to reputation & brand value due to a security breach⁴
 - 19% of companies suffered damage to reputation & brand value due to a third-party security breach or IT system failure⁴
- The risk of losing customer trust is significant and rising:
 - 82% of customers would consider leaving an institution that suffered a data breach⁵

Promarine – cyber security on Ships



Software solutions



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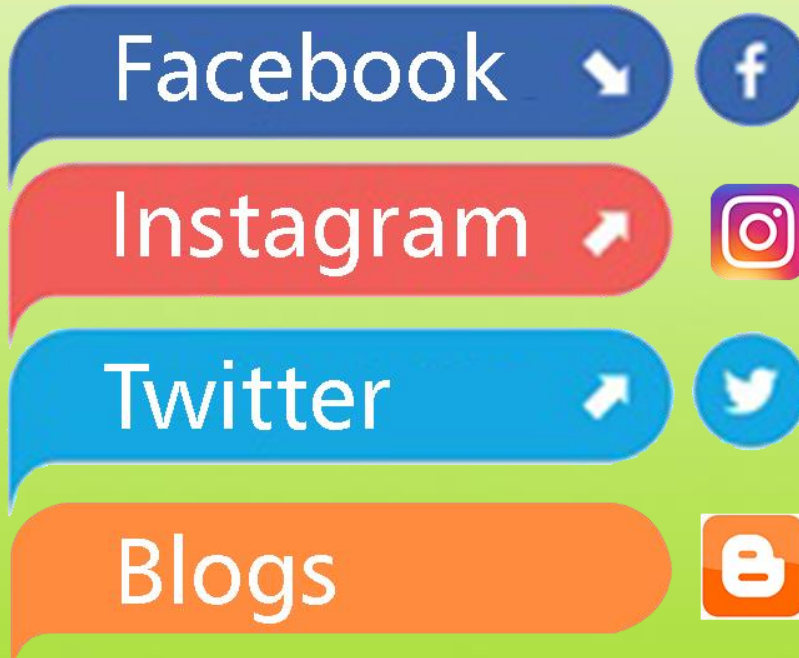
- **SOFTWARE DEVELOPMENT** We offer high quality and effective software applications that suits the requirements of our clients. Along with custom software development services in a cost effective and timely manner
- **MOBILE APPLICATION DEVELOPMENT:** We build customized Mobile (Android /IOS) applications using latest methods and technology. Mobile application can give your business a greater advantage.
- **WEB DESIGNING /E commerce site design :** We deliver websites / ecommerce sites with effective designs that draws the attention of people and is also comfortable in navigation. The websites developed understanding the customer requirements /business requirement.
- **WEB APPLICATION DEVELOPMENT :** Experts in web application development with interactive database system & secure payment system s.

E commerce / websites developed by Promarine



- ❖ www.irasoles.com
- ❖ www.nutrenzglobal.com
- ❖ www.albadrtourandtravel.com.my
- ❖ www.fitnessforyoumysuru.com
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- ❖ www.hoysalagroups.com

Social Media Marketing



- Promarine is experts in Social media marketing & Brand building

Examples of Social Media posts reached more than 4000 People in a short time

The screenshot shows a Facebook page for St. Anne's Hospital. The main post is a blue banner advertisement for an ANM (Auxiliary Nursing Midwifery) course. The banner includes the following text: 'ADMISSIONS OPEN FOR ANM', 'Auxiliary Nursing Midwifery', 'Course Period - 1 Year', 'Basic Qualification - 10th/ SSLC', 'Age - 18 to 22', 'Course Fee - 8000 per annum', 'Accommodation for girls - 1000 per month', and 'CONTACT US: (+91)821-297 0269'. Below the banner, the post is identified as 'St. Anne's Hospital' with 60 people reached and 6 engagements. The page also shows a navigation menu on the left, a search bar at the top, and various interactive buttons like 'Learn More' and 'Invite Friends'.

We send you the performance of the posts regularly

Post Details



Codeproofs Classes

Published by Pooja Achar [?] · December 19, 2018 at 9:45 PM · 🌐

It is theoretically impossible to teach good programming language to students that have had a prior ... We think we're going to be especially strong in platform where we have good faculties.

Its a best platform to Learn

Join Codeproofs Classes... [See More](#)



Performance for Your Post

1,205 People Reached

12 Likes, Comments & Shares ⓘ

7 Likes	0 On Post	7 On Shares
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0 Comments	0 On Post	0 On Shares
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5 Shares	4 On Post	1 On Shares
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8 Post Clicks

1 Photo Views	0 Link Clicks	7 Other Clicks ⓘ
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NEGATIVE FEEDBACK

0 Hide Post **0** Hide All Posts

0 Report as Spam **0** Unlike Page

Reported stats may be delayed from what appears on posts



SEO = Visibility



93%
of your customers
won't go further
than the first page
of Google

 These ones won't see you !  Those ones may see you ...



SEO - Helps You Stand Out

SEO Helps in Increasing Brand Credibility

- > There are millions of websites on the World Wide Web and it is not easy to get the recognition and establish your brand amongst this plethora of sites
- > SEO gets you that recognition which helps you stand out and get you visibility on the web and in the minds of the consumers. This can increase visitors , brand building and increase in sales /brand value.
- We will design the SEO to make your web site gets a higher rank with Google or Bing. The visitors will be attracted to your web pages, because of the higher placement of your site on the search.
- This will highlight your webpage on the search engine and this will help to be more visible to the visitor.
- It is an effective way of setting up your brand in the minds of the

Ship Inspections & Technical Consultancy



Promarine has assisted in Ship inspection, Ship building , Recycling and ship man power supply

Choose your Service provider wisely



- 1) Promarine has experience of developing more than 100 websites, Mobile apps and Digital marketing.
- 2) Promarine has 22 dedicated qualified staff, so you can get satisfactory reply to all enquiry
- 3) Promarine is experts in GO GREEN and CYBER SECURITY
- 4) Promarine is experienced Marine consultants

THANK YOU FOR YOUR ATTENTION



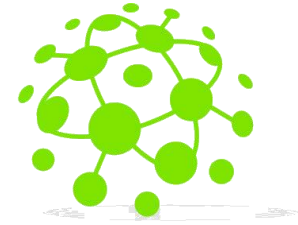
PROMARINE



Call us today



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CodeProofs

About PIL SDN BHD & Codeproofs Pvt. Ltd.

PIL & Codeproofs is a privately managed software company offering productized solutions across web services management, retail management and information management domains. PIL & Codeproofs' solutions are backed by strong domain expertise and best practices drawn from client engagements across e-Commerce, Retail and Real-Estate verticals.

PIL & Codeproofs' solutions deliver compelling ROI to enterprises by way of rich customer experiences, improved operational efficiencies and reduced costs across customer-facing business functions. Our solutions are architected to give agility to business processes and provide a sustainable competitive advantage.