



**PROMARINE**

**No 12A, JALAN S2D38, MAGISTATE SQUARE,  
SEREMBAN 2, SEREMBAN NEGERI  
SEMBILAN, Negeri Sembilan,  
Malaysia-70300.**

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**Call us : 0821-2346622 +919480073712 / +919480096167**

# Promarine PROFILE

- Promarine is a leading brand consulting & design services firm with offices in Bangalore, Mysore and Kuala Lumpur (Malaysia).
- We generate 100% satisfaction to our customers with extended support and services.

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# E-COMMERCE IS ESSENTIAL

**Grow your business  
with our E-Commerce  
Marketing services**

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# Our Clients



## Testimonial

"Your efficient and good services have contributed to the satisfactory sales" .

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*-Rajiv Arjun Luthra*

(AKAI Chairman and Managing Director)

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# WHY US?



**PROMARINE**

- We create E-commerce strategies customized for your business.
- We help your business strengthen its relationship with the online community and also build brand awareness.

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# WHY E-COMMERCE MARKETING?

- LOW ENTRY COST
- REDUCES TRANSACTION COSTS
- ACCESS TO THE GLOBAL MARKET
- SECURE MARKET SHARE



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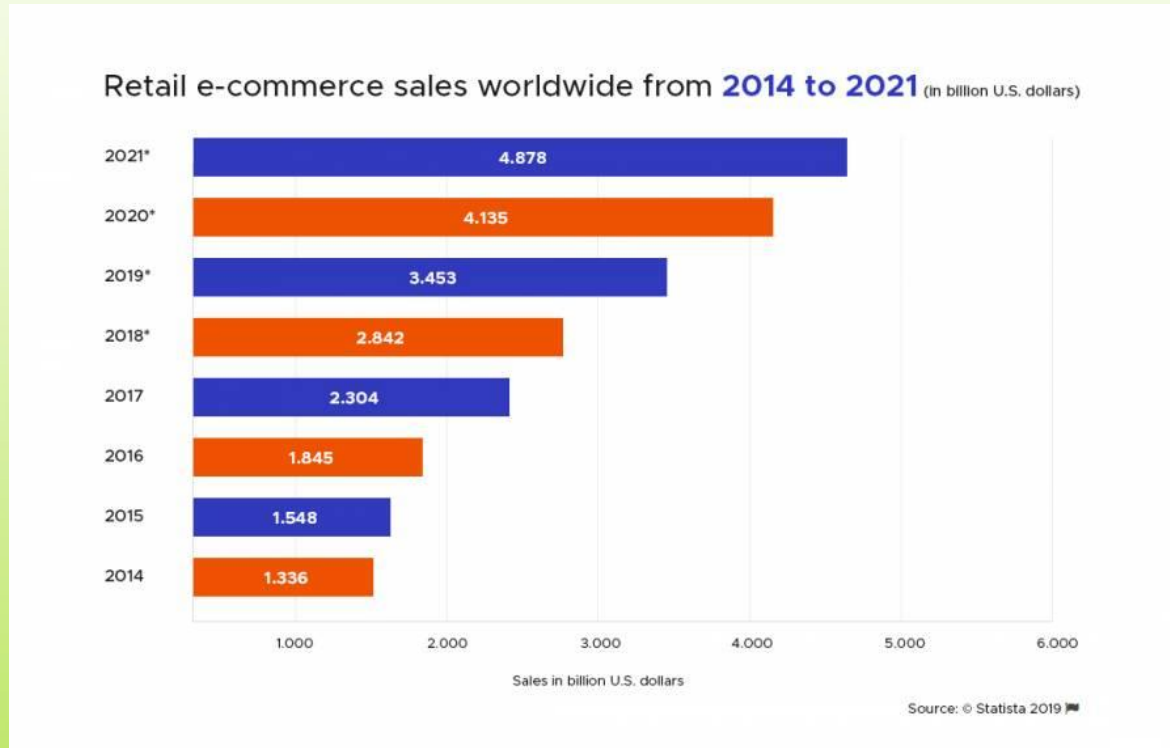
# E-COMMERCE ADVANTAGES

- Faster buying/selling procedure, as well as easy to find products.
- Buying/selling 24/7.
- More reach to customers, there is no theoretical geographic limitations.
- Low operational costs and better quality of services.
- No need of physical company set-ups.
- Customers can easily select products from different providers without moving around physically.

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# E-COMMERCE ADVANTAGES



Sales on E-commerce platform is increasing year by year, which makes it easier to manage a business.

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# E-COMMERCE SERVICES

- SERVICES WE OFFER IN E-COMMERCE MARKETING
  - MANAGING AMAZON SELLER ACCOUNT
  - MANAGING FLIPKART SELLER ACCOUNT
  - MANAGE INVENTORIES
  - UPDATE PRODUCTS



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# E-COMMERCE PLATFORMS



- Flipkart has a 39.5% market share of India's e-commerce industry.
- Amazon is the world's largest e-commerce marketplace.

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# SELLING ON FLIPKART

**Your Status is Bronze**  
Based on Performance from March 2nd - May 30th 2019

**Dispatch Breaches**  
You are at 12.00%  
Silver Tier - 1.40%

**Seller Cancellations**  
You are at 3.57%  
Gold Tier - 0.15%

**Flipkart Promotions**

- Extra 5% Off on Prepaid Orders
- Get Extra 15% Off (Upto ₹150)
- No Cost EMI on Credit / Debit Card

**Useful Links**

**Seller Fulfilled Orders** Last Updated at 3:38 PM

2 New Orders	1 Urgent	0 Breaches	0 Reattempts
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**Returns and SPF Claims** Last Updated at 3:38 PM

2 Total Returns	2 Completed	0 SPF Claimed	0 Settled Claims	0 Settled Value
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**Listings** Last Updated at 3:38 PM

28 Active	1 Ready for Activ...	1 Inactive	13 Out of Stock	4 Low Stock (<5 ...
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Flipkart and Amazon both provides helpful statistics in facilitating our business and achieve growth.

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# AMAZON SELLER ACCOUNT

The screenshot displays the Amazon Seller Central interface. At the top, there's a navigation bar with the Amazon Seller Central logo, a search bar, and links for Messages, Help, and Settings. Below this is a main navigation menu with categories like CATALOG, INVENTORY, PRICING, ORDERS, ADVERTISING, REPORTS, and PERFORMANCE.

The dashboard is divided into several sections:

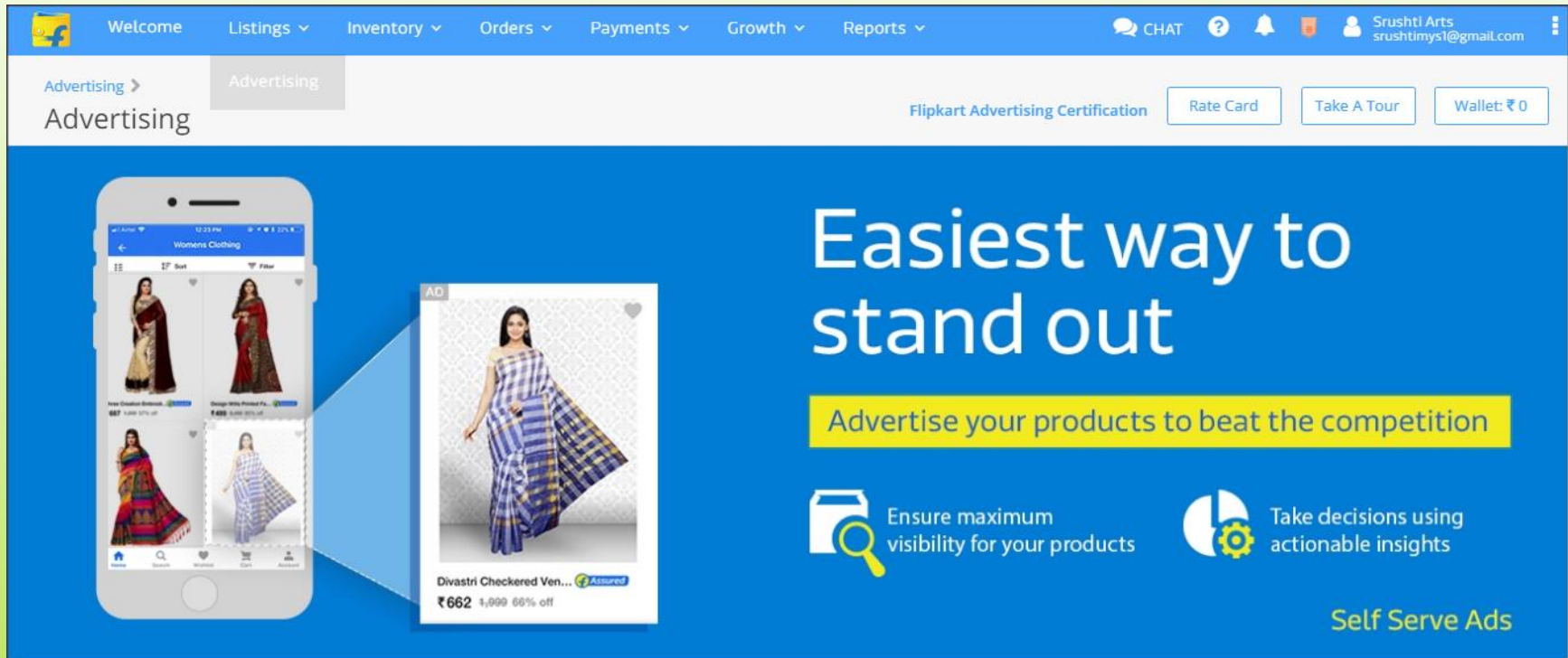
- Your Orders:** Shows a warning about 1 unshipped order. It lists order statuses: Pending (0), Premium unshipped (0), Unshipped (1), and Return requests (2). It also shows Seller Fulfilled orders (1 in last day, 3 in last 7 days) and Fulfilled by Amazon orders (281 in last day, 1070 in last 7 days).
- Amazon Selling Coach:** Focuses on pricing, showing two product listings with their current prices, suggested lower prices, and 'Match' buttons. It includes a feedback prompt: 'Tell us what you think of this feature'.
- Amazon Business:** Reports that Amazon Business accounted for \$407.65 of sales in the last week. It lists completion progress for various features: Complete business profile (2 of 9 fields), Use pricing features (0 of 86 listings), Upload credentials (0 of any 18 credentials), and Add product documents (0 of 85 listings).
- Payments Summary:** Shows a most recent payment of \$26,187.84 and a current balance of \$5,118.57.
- Manage Your Case Log:** Indicates that 2 cases require attention.
- Sales Summary:** Provides a table of sales data over different time periods.
- Inventory Planning:** A section for managing inventory levels.

At the bottom of the dashboard, there's a promotional banner for Amazon Business with the text: 'Many Amazon Business buyers have programs that specifically target Diversity Businesses for...'

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# BOOSTING ON AMAZON & FLIPKART



The image shows a screenshot of the Flipkart Advertising dashboard. At the top, there is a navigation bar with options like 'Welcome', 'Listings', 'Inventory', 'Orders', 'Payments', 'Growth', and 'Reports'. On the right, there are icons for 'CHAT', a help icon, a notification bell, and a user profile for 'Srushti Arts' with the email 'srushtimysl@gmail.com'. Below the navigation bar, there is a 'Advertising' section with a 'Rate Card' button, a 'Take A Tour' button, and a 'Wallet: ₹ 0' indicator. The main content area features a large blue banner with the text 'Easiest way to stand out' and a yellow box below it that says 'Advertise your products to beat the competition'. To the left of the banner, there is a smartphone displaying a 'Womens Clothing' search results page with several product images. A callout box shows a detailed ad card for a 'Divastri Checkered Ven...' saree, priced at ₹ 662 (1,000 66% off). Below the banner, there are two icons: a magnifying glass over a document icon with the text 'Ensure maximum visibility for your products' and a gear icon with the text 'Take decisions using actionable insights'. The bottom right corner of the banner says 'Self Serve Ads'.

With the help of advertising, we can be able the rank high on the search and beat our competition.

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**+60 182398677**  
**info@promarineinfo.com**